



HERORUN5K

A RACE BENEFITING WOUNDED VETERANS

*Aiding those military members severely injured in
Iraq and Afghanistan
Saturday, August 10, 2019
7:30am*

Part of the Kennesaw Grand Prix 5K Series



HERORUN5K

The *Run for Wounded Heroes, Inc.*, formerly known as *Run for Wounded Warriors, Inc.*, is the inspiration of Jonathan Borden of Kennesaw, Georgia. On Memorial Day 2009, as a then seventeen year-old senior Naval JROTC cadet at Kennesaw Mountain High School, Jonathan watched several biographies about severely wounded service men and women from the Iraq and Afghanistan wars. Jonathan was deeply moved by those bios and he was personally challenged to do something for those wounded heroes. In 2010 he and his family and friends held the *inaugural Run for Wounded Warriors* in which over 400 local runners participated. Last year, over 1300 runners participated.

The *ninth annual Hero Run 5K* venue is in historic downtown Kennesaw on *Saturday, August 10, 2019*. The event will include a 5k run/1 mile walk with the 5k race sanctioned as an official qualifier for the world famous AJC Peachtree Road Race. This 5k race is also part of the Kennesaw Grand Prix series. With these credentials, we will attract both serious and recreational runners. The goal is to host 2000+ runners/walkers, raising funds that will be donated to wounded veteran organizations.

We ask that you support this life changing event by becoming a financial sponsor. We will display any banners you give us at the race start/finish line and your business logo will be included on the race T-shirt.

We are a 501 (c) (3) not for profit organization. Individuals donating a minimum of \$250 will get their names on the sponsor banner and race T-Shirts and a table at the finish line. We offer six levels of sponsorship:

Benefits of Sponsorship:

Visibility among the Kennesaw community, people of all ages.

Involvement through racing or volunteering.

Opportunities for product distribution, samples and coupons.

Race Day Recognition with logos on signs and race t-shirts.

Support an important effort.

Corporate Sponsorship Levels:

Presenting: \$2,500	N/A	<ul style="list-style-type: none">* Your Corporate logo at the Start/Finish area* Your Corporate logo at after-race party* Your Corporate logo on signs along the course* Your Corporate logo at the Finishers' Ceremony* Your Corporate logo on race T-Shirts* Your Corporate logo and link on race Website* Corporate materials (you provide) in race packets* PA announcements throughout race* Custom Opportunities Available* Table at the After Party* Eight complimentary race entries
Platinum \$1,500		<ul style="list-style-type: none">* Your Corporate logo on race T-Shirts* Your Corporate logo on signs along the course* Your Corporate logo and link on race Website* Corporate materials (you provide) in race packets* Table at the After Party* PA announcements throughout race* Six complimentary race entries
Gold \$1,000		<ul style="list-style-type: none">* Your Corporate Logo on race T-Shirts* Your Corporate Logo and link on race Website* Corporate materials (you provide) in race packets* PA announcements throughout race* Four complimentary race entries* Table with 10'x10' booth space
Silver \$500		<ul style="list-style-type: none">* Your Corporate Logo on race T-Shirts* Your Corporate Logo and link on race Website* Corporate materials (you provide) in race packets* PA announcements throughout race* Two complimentary race entries* Table with 10'x10' booth space
Bronze \$250		<ul style="list-style-type: none">* Your Corporate Name on race T-Shirts* Your Corporate Logo and link on race Website* Table with 10'x10' booth space* Corporate materials (you provide) in race packets* PA announcements throughout race
Participant \$100		<ul style="list-style-type: none">* Corporate materials (you provide) in race packet

¹ T-shirts will be printed July 25, 2019. We must have your corporate logo or name and sponsorship check on or before this date to include you on these materials.

The Race at a Glance:

Race date: Saturday August 10, 2019

Race time: 7:30am

HERORUN5K ... the run begins at Kennesaw First Baptist Church in Downtown Kennesaw, runs north on Main Street to Swift-Cantrell Park, makes one loop around Swift-Cantrell Park and returns to downtown Kennesaw. Everybody is invited to run a 5K (3.1 miles), walk a 5K, or run a one mile family fun run.

Race staffed by volunteers for assistance.

Traffic control coordinated by local law enforcement.

Race electronically timed for fast, accurate results.

Race Day refreshments for all participants.

Sponsor product displays and samples; tons of fun!!

Post-race awards ceremony with awards for 14 age groups and top 3 teams.

After-party near finish line.

Walk



Get involved.

Run



Get Inspired!

Have FUN!

Sponsorship Form

HERORUN5K

5K and 1 mile Fun Run

Yes! I would like to become a sponsor.

Company: _____

Name: _____

In honor of: _____

Phone: _____

Address: _____

E-mail: _____

Race Questions, contact:
David Borden, Barbara Borden
dbdbkj@yahoo.com
770-365-9871, 770-331-5305

Checks payable to:
Run for Wounded Heroes
2664 Loring Rd. NW
Kennesaw, GA 30152

Sponsorship Level (check one)

Corporate:

- Presenting Sponsor: \$2,500
- Platinum Sponsor: \$1,500
- Gold Sponsor: \$1,000
- Silver Sponsor: \$500
- Bronze Sponsor: \$250
- Participant Sponsor: \$100

Sponsorship Level (check one)

Individual:

- Diamond Sponsor: \$1,000
- Emerald Sponsor: \$500
- Ruby Sponsor: \$250
- Sapphire Sponsor: \$100
- Run/Walk/Stroll: \$25

In-Kind Donation Form

Agreement to Donate

Name of Business _____

Business Address _____

City _____ State _____ Zip Code _____

Hereby Agrees to Donate

Item Description:

Valued at \$ _____.

A complete list of all donors and their contributions will be published in the event program, if applicable.

Please add further information as appropriate (limitations, etc):

Authorized Signature Position Date

SCC Representative Date